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YOUTH HERITAGE DAYS

Albarracín, Spain

Organised by ESACH and Hispania Nostra

In the frame of the EU-funded European Heritage Hub pilot project

What is the European Heritage Hub?

The **European Heritage Hub** is an EU-funded pilot project connecting heritage stakeholders and initiatives across Europe to support the transition towards a more sustainable digital and inclusive society.

While the existing cultural heritage landscape is extremely rich, it is still sometimes fragmented and works in silos. The creation of an autonomous heritage hub will further structure, amplify and empower the heritage ecosystem to become more resilient and effectively respond to today's multiple global challenges, including the green, digital and social transformation.

The Hub project aims to set up a knowledge and advocacy hub for Europe's cultural heritage, responding to the need for a more structured cooperation and coordination at all levels of governance, from local to European and international.

Among its more specific objectives, the project will stimulate networking, cooperation and knowledge-sharing; contribute to the mainstreaming of cultural heritage across key policies; be at the forefront of heritage-policy developments; promote inclusive, diverse and participatory governance in the heritage ecosystem; and raise awareness on the importance of cultural heritage.

What is the triple transformation?

The Hub uses the concept of **'triple transformation'** as an overarching theme for all its activities, from networking and capacity building to policy and advocacy efforts. The green, social and digital triple transformation is at the core of many of Europe's greatest aspirations. Engaging in, expanding and assessing key EU initiatives in this area provides a valuable common enterprise for Europe's heritage operators and communities. The European Heritage Hub seeks to be the platform for that common enterprise, establishing one of the largest cultural heritage-driven projects across Europe to support the green, social and digital transformation of our society.

Who are the partners and how long will the project last?

The European Heritage Hub is run by a consortium of **21 partners** led by Europa Nostra. From heritage institutions and civil society organisations to universities and historic cities, the Hub gathers a wide array of expertise and experience covering the whole of Europe. Hispania Nostra and ESACH are leading a transversal hub dedicated to the youth participation in the Hub activities.

The Hub officially launched in **May 2023** and will run until **April 2025**.

YOUTH CONFERENCE IN TERUEL

What are the objectives of the event?

The event is part of the EU-funded European Heritage Hub pilot project and addresses the issue of **triple transformation** (green, digital, social) from the perspective of young people. Students and young professionals are invited to discuss the importance of cultural heritage and its contribution to these transformations, focused from the point of depopulation.

In order to contribute to the debate on these topics, young heritage professionals will present, in the form of 5 round tables, how they see these challenges, how cultural heritage offers opportunities to overcome or mitigate these, and what solutions they propose.

Aside from the triple transformation perspective, the important starting point in the debates will be the current **rural policies** and their link to cultural heritage. The debate aims to relate the importance of protection of cultural heritage with the policies on rural development and actions against depopulation.

The event aims to include presentations and discussions on the implementation of the **Position Paper** published by ESACH in the fall of 2023 (in the form of a 15-minute presentation on the conclusions of different events that ESACH members were invited to organise in their communities), presenting good practices across Europe.

Finally, young people will be introduced with an existing challenge in the province of Teruel, a problem to which they should respond until the end of the conference. The work will take the form of a **workshop** during which participants will know the particularities of the environment and have a session to elaborate their proposals.

Desirable outcomes

- Report on the debates and conclusions
- Visual content during the conference to raise awareness on the topic on the social media platforms
- Case-study for Policy Recommendations (one with the theme of regional policies)
- Contributions to the build up for the Position Paper 3.0
- Practical solutions given as a result of the workshop tackling existing problems presented by the local partner

Title of the event:**“YOUTH HERITAGE DAYS!”**

DEPOPULATION, YOUTH AND CULTURAL HERITAGE

Dates: 26-30 March**Place:** Albarracín, Teruel**Working language:** English**Organising entities:** Hispania Nostra, ESACH**Partners:** EHH partners; local and regional heritage associations and foundations; public entities (municipality, Government delegation in the province, etc); OEI; Spanish universities**Expected audience:** ESACH CC and EHYA members; members of ESACH, HN and EN; students and young professionals all over Europe**Programme****Day one (26.03):**

17.00 - transfer from Valencia to Albarracín (30e of supplement for roundtrip transfer)

20.00 - break for dinner

22.00 - night visit with music

Day two (27.03):

09.00 - visit of Albarracín

10.45 - coffee

11.15 - registration of the participants

11.30 - Opening of the conference with authorities

12.15 - Keynote speech: *The importance and the potential of heritage in the rural area* (title and speaker tbc)13.00 - EHH and Position Paper presentation: [Sorina Neacsu](#) (president, ESACH) and [Manon Richard](#) (Project Manager - European Heritage Hub, Europa Nostra);

14.00 - break for lunch

15.00 - *Round table n°1: Urban vs Rural* (moderator: [Héctor Aliaga de Miguel](#), architect, UNA Europa PhD(c) and researcher)

16.15 - *workshop n°1: Endangered heritage in the depopulated areas*

Day three (28.03):

10.00 - *Round table n°2 From Preservation to Regeneration: Heritage in the Green Economy* (moderator: [Pravali Vangeti](#), Climate Heritage Network, Youth forum)

11.15 - coffee

11.30 - *Round table n°3: The digital transformation of our society and the problem of depopulation* (moderator: [Georgia Evans](#), Senior Editorial Officer, Europeana)

12.45 - *Round table n°4: The impact of Cultural Heritage on (rural) society facing depopulation* (moderator: [Gioele Racca](#), Junior Expert in Built Environment, Culture and Heritage, ICLEI Europe)

14.00 - break for lunch

15.30 - 15 min presentation of spin-off events

17.30 - *workshop n°2: Management of the heritage and the depopulated areas: Cathedral and the surrounding*

Day four (29.03):

09.30 - *Round table n°5: Future in the cultural heritage sector for young people* (moderator: [Sorina Neacsu](#), president, ESACH)

10.45 - coffee

11.00 - *workshop n°3: Touristification of villages in depopulated areas*

13.00 - presentation of the possible solutions/ideas (results of the exercise)

14.00 - closing ceremony

14.30 - break for lunch

15.30 - afternoon visit to Teruel (tbc)

20.00 - closing cocktail

Day five (30.03):

09.00 - transfer to Valencia

11.00 - visit in Valencia until lunch (optional)

End of programme & Departures

** The programme only includes the closing cocktail. All confirmed participants will receive the info kit with local suggestions for restaurants and accommodation.*

Scholarship includes:

- Flight to and from Valencia
- Bus transfer Valencia/Albarracín/Valencia
- 4-night stay in Albarracín in a shared room
- 4 breakfasts, 3 lunches and 4 dinners
- All visits indicated in the program
- Certificate of scholarship attendance at the conference