

### By young people, for young people

## 2021

Despite the challenges posed by the Covid-19 pandemic, ESACH has had a productive year and continued to adapt to the new reality. We continued to attract an increasing number of members and function as a network focusing on online talks, awareness rising, and promoting opportunities to emerging professionals in the heritage sector.

# **Our Programmes**

### **ESACH Talks!**

The <u>ESACH Talks webinar series</u> was an important part of ESACH's programme at the beginning of the year. There were 9 events in the 2020-2021 academic year, which aim to provide a space for exchange for students and young professionals especially in the context of the COVID-19 pandemic. The event series, covering topics such as new technologies, museum interpretation, and sustainable tourism, brought together a total of 767 participants, 29 young presenters, and 10 keynote speakers from organisations such as Europa Nostra and UNESCO.

Event	Date	Tickets Sold	Number of YP speakers	Keynote speakers
ESACH Talks! People and Heritage	Tuesday, October 6, 2020 7:00 PM	94	4	2
ESACH Talks! New Professionals Forum	Tuesday, November 17, 2020 7:00 PM	61	4	2
ESACH Talks! Heritage for Sustainable Development	Wednesday, December 16, 2020 7:00 PM	93	4	1
January ESACH Talks: Museums, Art, and Cultural Heritage	Thursday, January 21, 2021 7:00 PM	86	4	1
February ESACH Talks: Sustainable Tourism and Cultural Heritage	Thursday, February 25, 2021 7:00 PM	145	4	1
March ESACH Talks! Communicating Culture	Thursday, March 18, 2021 7:00 PM	90	3	1
ESACH Talks! April 2021 - World Heritage Challenges and Opportunities	Thursday, April 22, 2021 7:00 PM	118	6	1
ESACH Talks! Community Engagement for Cultural Heritage	Thursday, May 20, 2021 7:00 PM	80	4	1
TOTAL	9 events	767	29	10

Watch the recordings online.

### **European Heritage Youth Ambassadors**

In January 2021, ESACH together with Europa Nostra and European Heritage Tribune started the European Heritage Youth Ambassadors Programme, in partnership with Europa Nostra and the European Heritage Tribune. 11 European Heritage Youth Ambassadors joined the programme in 2021.

Core Activities inside the programme:

- 1. Social Media coverage #HeritageAmbassadors
- 2. Long reads and news coverage on the European Heritage Tribune
- 3. Participation in events

Meet the European Heritage Youth Ambassadors Network and Watch the testimonials!

Applications for the programme open each December.

### **ESACH / Europa Nostra Internship Programme**

The internship programme is aimed at raising and promoting the voice of students and young professionals in the field of cultural heritage in Europe and beyond. In 2021 we worked with the interns from the first and second cycles. Past interns testimonials are available <u>here</u>.

### **Publications**

<u>The ESACH Quarterly No. 1</u> was released in June, bringing together 16 participants as authors. It explored the following themes: People and Heritage, New Technologies in Cultural, Sustainable Development, Museums and art.

Publication of the ESACH Blog, in partnership with the European Heritage Tribune.

12 newsletter issues were sent out in 2021 to a total of 6421 recipients. The number of subscribers reached 531 at the end of the year.

# Our Engagement

ESACH was present as a voice for youth in cultural heritage at:

The III ESACH 2021 Madrid Meeting, "Our Common Past, Our Future", was organised by the European Students' Association for Cultural Heritage (ESACH), and the MA Cultural Heritage in the 21st Century: Management and Research (a joint postgraduate degree of the Universidad Complutense de Madrid and the Universidad Politécnica de Madrid). This conference has been a meeting to exchange knowledge and ideas about our European heritage, but also to think about sustainable ways to manage it.

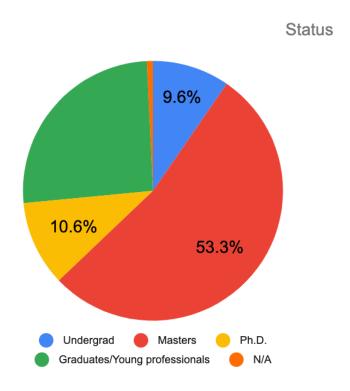
Our Common Past, Our Future. III ESACH Meeting, Madrid 7th-9th June 2021. Book of Proceedings

### **Collaborations with:**

- Collaboration with Europeana in the New Professionals Task Force, 2020-2021.
- Partnership with UNIDROIT: promotion and submissions of Submissions related to the 1995 UNIDROIT Convention and cultural heritage restitution campaigning for The ESACH Quarterly.
- European Heritage Volunteers A Heritage Summer (1st edition).

# Membership

In October 2021, ESACH had 396 members from 45 countries. 75% of members are female, 24% identify as male. 73% of members reside in an EU-member country, while 88% live within the Council of Europe. The countries with the most members are, in order, Italy, Germany, Spain, and the United Kingdom: these four countries represent more than half of the members of ESACH. Outside of the European Union, we find relevant numbers of members in the United Kingdom, India, and Turkey. The majority of our members (about 76%) are students or PhD scholars, with the remaining members being recent graduates and young professionals. Our members are most active in the fields of heritage management (31%), architecture and urban planning (26%), and archaeology (7%).



Becoming an ESACH member is very easy and free of charge.

# Online Presence Facebook @ESACHspirit 1.6K followers YouTube S6 subscribers Twitter @esach\_spirit 1K followers

### YouTube | Twitter | Instagram | LinkedIn | Facebook

An important aspect of ESACH's work is raising awareness on various topics connected to cultural heritage and promoting heritage opportunities. The organisation is active on several digital platforms.

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Our partners (in alphabetical order), whom we would like to thank:

Europa Nostra

European Heritage Tribune

**European Heritage Volunteers** 

Europeana Initiative

<u>UNIDROIT</u>

<u>Universidad Complutense de Madrid</u>